

# Taylor Hagin

## Copywriter

### SKILLS THAT PAY THE BILLS

Creative collaboration

Adobe Creative Suite

Video gaming with the best of them

Teaching and playing lacrosse  
without being called a lax bro

### AWARDS

CLIO Sports - GOLD

University of Louisville Division I  
Lacrosse Scholarship Recipient

2019 Atlanta ADDY'S Bronze  
Consumer Campaign - Fjallraven

2019 Creative Circus Center Ring  
Winner - Neosporin

2020 Atlanta ADDY'S Bronze  
Consumer Campaign - Neosporin

2020 Atlanta ADDY'S Bronze  
Photography - Home Cooking



[taylorhagin.com](http://taylorhagin.com)  
[taylorkhagin@gmail.com](mailto:taylorkhagin@gmail.com)  
770-203-9766

## WORK

### GSD&M

Copywriter

2022-PRESENT

Southwest Airlines, Tyson Chicken, Pizza Hut, Ross, Food  
Lion, Stanley, Goodyear Tires.

### Leerfield

Copywriter

2022-2022

Wrote copy for the #1 marketing and promotion in  
college sports.

### VITRO

Junior Copywriter

2020-2022

El Pollo Loco, Taylor Guitars, Reign Energy Adidas Golf,  
Boyd Gaming, Holiday Inn Club Vacation.

## BRAIN WORK

### The Creative Circus

Atlanta, GA

Copywriting

2018 - 2020

Killing 100 bad idea darlings to reach  
one good one.

### The University of Louisville

Louisville, Kentucky

A.S. Political Science

2011 - 2013

Name of university best said like you  
have peanut butter in your mouth.